



# Home Builder



## #1 Best-Selling Contact & Customer Manager



### Get it together

Think of Act! as your business 'command center,' giving you control to quickly tap into all relationship details, seamlessly interact with productivity and social tools you rely on every day, and leverage integrated emarketing services<sup>1</sup> that take the guesswork out of when, where, and how to engage with prospects and customers – all from within Act!.

<b>Contact Card</b>	<b>Address</b>	<b>Status</b>
Contact	Address 1	ID/Status
Salutation	Address 2	Referred By
Phone	City	Sales Person
Mobile	State/ZIP	Visit Date/Timing
Home Phone	Country	Motivation
Alt Phone	Company	<b>Contact Method</b>
Fax	Title	Best Method
E-mail	Department	Best Time
Personal E-mail	Web Site	Marketing
Last Results		
<b>Buyer Requests</b>		
Pre-Qual <input type="checkbox"/>	Max Price	Sq Ft
Subdivision	#Beds	#Baths
Lot	Type	Style
Features	Realtor Info	



### Marketing = Selling

Integrated emarketing services<sup>1</sup> enable you to easily segment your prospects and customers, then design, send, and track professional, eye-catching email campaigns that reach the right customers with the right message.



### Still the one

Act! is the #1 best-selling Contact & Customer Manager, trusted by individuals, businesses, and teams for over 30 years, because it's affordable, easy to use and purpose-built to meet your unique, evolving needs. Act! helps organize all your prospect and customer details in one place and market your products and services more effectively, driving sales results while creating customers for life.

*Act! Subscription or Licenses Bundled or Sold Separately*

### Act!'s Great Features Plus

- Know every detail about your home buyers, leads and contacts.
- Track your property transactions with prices, deposits and important dates.
- Keep home details of lot and build information.
- Schedule jobsite activities and warranty items.
- Use companies for sub-contractors and suppliers.
- Leverage emarketing services to generate buzz and drive business.
- Stay connected with Windows®, Web, Mobile, and Hosted options available!

