



#1 Best-Selling Contact & Customer Manager



Get it together

Think of Act! as your business 'command center,' giving you control to quickly tap into all relationship details, seamlessly interact with productivity and social tools you rely on every day, and leverage integrated emarketing services¹ that take the guesswork out of when, where, and how to engage with prospects and customers – all from within Act!.

Contact Card	Address	Status
Contact	Address 1	ID/Status
Salutation	Address 2	Timing / From
Phone	City	Motivation
Mobile	State/ZIP	Referred By
Home Phone	Country	Referred To
Alt Phone	Company	Contact Method
Fax	Title	Best Method
E-mail	Department	Best Time
Personal E-mail	Web Site	Marketing
Last Results		

Buyer Requests

Pre-Qual Max Price Type Style Age Sq Ft #beds #Baths

Location School Dist Features



Act!'s Great Features Plus

- Know every detail about your buyers, sellers, leads and contacts.
- Track your listings and purchases property transactions with related commissions and expenses.
- Schedule open house and showing activities.
- Build your referral network.
- 20+ buyer and seller Word templates. Plus create property flyers.
- Leverage emarketing services to generate buzz and drive business.
- Stay connected with Windows®, Web, Mobile, and Hosted options available!



Marketing = Selling

Integrated emarketing services¹ enable you to easily segment your prospects and customers, then design, send, and track professional, eye-catching email campaigns that reach the right customers with the right message.



Still the one

Act! is the #1 best-selling Contact & Customer Manager, trusted by individuals, businesses, and teams for over 30 years, because it's affordable, easy to use and purpose-built to meet your unique, evolving needs. Act! helps organize all your prospect and customer details in one place and market your products and services more effectively, driving sales results while creating customers for life.

Act! Subscriptions or Licenses are Bundled or Sold Separately

