



# Commercial RE

# act!™

## #1 Best-Selling Contact & Customer Manager



### Get it together

Think of Act! as your business 'command center,' giving you control to quickly tap into all relationship details, seamlessly interact with productivity and social tools you rely on every day, and leverage integrated emarketing services<sup>1</sup> that take the guesswork out of when, where, and how to engage with prospects and customers – all from within Act!.

<b>Contact Card</b>		<b>Address</b>		<b>Status</b>	
Contact	<input type="text"/>	Address 1	<input type="text"/>	ID/Status	<input type="text"/>
Company	<input type="text"/>	Address 2	<input type="text"/>	Referred By	<input type="text"/>
Title	<input type="text"/>	City	<input type="text"/>	Referred To	<input type="text"/>
Department	<input type="text"/>	State	<input type="text"/>	Timing / From	<input type="text"/>
Salutation	<input type="text"/>	ZIP	<input type="text"/>	Motivation	<input type="text"/>
<b>Building</b>		<b>Land</b>		<b>Contact Method</b>	
Building SF	<input type="text"/>	Floors	<input type="text"/>	Best Method	<input type="text"/>
Usable SF	<input type="text"/>	Acres / Lot Size	<input type="text"/>	Best Time	<input type="text"/>
Vacant SF	<input type="text"/>	Parcel	<input type="text"/>	Marketing	<input type="text"/>
Units	<input type="text"/>	Track / Map	<input type="text"/>	<b>Property Manager</b>	
Construction	<input type="text"/>	County	<input type="text"/>	Company	<input type="text"/>
Year Built / Reno	<input type="text"/>	Improvements	<input type="text"/>	Contact	<input type="text"/>
Condition	<input type="text"/>	Land Value	<input type="text"/>	Phone	<input type="text"/>
Building Value	<input type="text"/>	Industrial	<input type="text"/>	<b>Commercial Real Estate for Act!</b>	
		General	<input type="text"/>		



### Marketing = Selling

Integrated emarketing services<sup>1</sup> enable you to easily segment your prospects and customers, then design, send, and track professional, eye-catching email campaigns that reach the right people with the right message.



### Still the one

Act! is the #1 best-selling Contact & Customer Manager, trusted by individuals, businesses, and teams for over 25 years, because it's affordable, easy to use and purpose-built to meet your unique, evolving needs. Act! helps organize all your prospect and customer details in one place and market your products and services more effectively, driving sales results while creating customers for life.

Act! Licenses Sold Separately

<sup>1</sup>Basic Act! emarketing service for 500 Contacts included with Act! License Purchase.

### Act!'s Great Features Plus

- Know every detail about your buyers, sellers, owners, tenants, leads and contacts.
- Track your listings, purchases and leases with related commissions.
- Monitor your success with custom dashboards.
- Schedule site visits and activities.
- Build your network.
- Leverage emarketing services<sup>1</sup> to generate buzz and drive business.
- Stay connected with Windows®, Web, Mobile, and Hosted options available!

