



#1 Best-Selling Contact & Customer Manager



Get it together

Think of Act! as your business 'command center,' giving you control to quickly tap into all relationship details, seamlessly interact with productivity and social tools you rely on every day, and leverage integrated emarketing services¹ that take the guesswork out of when, where, and how to engage with prospects and customers – all from within Act!.

CONTACT or BORROWER		MAILING ADDRESS		STATUS	
Contact Name	<input type="text"/>	Address 1	<input type="text"/>	ID/Status	Employee <input type="text"/>
Phone	<input type="text"/>	Address 2	<input type="text"/>	Referred By	<input type="text"/>
Mobile	<input type="text"/>	City	<input type="text"/>	Referred To	<input type="text"/>
Alt. Phone	<input type="text"/>	State/ZIP	<input type="text"/>	CONTACT METHOD	
Home Phone	<input type="text"/>	Country	<input type="text"/>	Best Method	<input type="text"/>
Fax	<input type="text"/>	Salutation	<input type="text"/>	Best Time	<input type="text"/>
E-mail	<input type="text"/>	Marketing	<input type="text"/>	WATCH LIST	
CO-BORROWER		COMPANY		ARM Exp	<input type="text"/>
Name	<input type="text"/>	Company	<input type="text"/>	Mortgage Ins	<input type="text"/>
Phone	<input type="text"/>	Title	<input type="text"/>	Interest Rate	<input type="text"/>
Mobile	<input type="text"/>	Department	<input type="text"/>	PRE-QUAL	
Alt. Phone	<input type="text"/>	Web Site	<input type="text"/>	Pre-Qual Date	<input type="text"/>
Home Phone	<input type="text"/>			Amount	<input type="text"/>
Fax	<input type="text"/>			Program	<input type="text"/>



Marketing = Selling

Integrated emarketing services¹ enable you to easily segment your prospects and customers, then design, send, and track professional, eye-catching email campaigns that reach the right customers with the right message.



Still the one

Act! is the #1 best-selling Contact & Customer Manager, trusted by individuals, businesses, and teams for over 25 years, because it's affordable, easy to use and purpose-built to meet your unique, evolving needs. Act! helps organize all your prospect and customer details in one place and market your products and services more effectively, driving sales results while creating customers for life.

Act! Licenses Sold Separately

¹Basic Act! emarketing service for 500 Contacts included with Act! License Purchase.

Act!'s Great Features Plus

- Know every detail about your borrowers, leads and contacts.
- Track your loans in process and loan status.
- Calculates max payment amount based on income ratio. Keep pre-approval information at the ready.
- Build your referral network.
- Create watch list targets for interest rates and expiration dates.
- Leverage emarketing services¹ to generate buzz and drive business.
- Stay connected with Windows®, Web, Mobile, and Hosted options available!

